

March BOD Update

Today's review –

- Background / Purpose
- Strategic Plan – What is it / How does it work
- SPAHC process, timeline and work completed to date
- Way forward
 - Survey – *Send out in March, due in early April*
 - 2nd BOD update - *April / May*
 - Workshop to finalize plan - *June/July*

March BOD Update : Background / Purpose

- Established Ad Hoc Committee Jan 2021 when full time committee was dissolved.
- Purpose
 - *Develop a streamlined and fit for purpose Strategic Planning Process.*
 - *Identify strategic actions and metrics.*
 - *BOD owns and manages the strategic plan*
 - *Establish a process for management of the plan by the BOD*
 - *Update every 3 years.*

Committee Members

- Jim Branch
- Jerry Hanley
- Mary Beth McCubbin
- Jeff Randa
- Bruce Williams

March BOD Update: Strategic Plan - What is it / How it works

Premise - PWV is a strong and successful organization, and does many things very well.
- Organizations benefit from periodically examining opportunities to adjust or improve.

- A plan that identifies long term issues and opportunities.
- Opportunity to respond to changes in the environment.
- Basis - identify PWV's Weaknesses & Opportunities.
- Identify a range of actions and metrics.
- Provides guidance to and complements the organization's operating plans.
- Supports internal and external communications to stakeholders.

March BOD Update: SPAHC process and timeline

- *Establish Committee Charter* ✓
- *Review 2019 Strategic Initiatives and Metrics* ✓
- *Update Weaknesses and Opportunities from 2018 SWOT analysis* ✓
- *Get preliminary input from USFS* ✓
- *Identify key themes and develop draft of 2022 strategic actions* ✓
- *Initial update to the BOD* ✓
- *Develop and send survey to BOD, Advisory Board and Committee Chairs* March
- *Incorporate survey results, provide 2nd BOD update.* April/May
- *Conduct workshop, BOD finalizes and approves strategic plan* June/July
- *BOD manages and reviews plan periodically* Annually

March BOD Update: Way forward

- Send survey to BOD, Advisory Board, Comm Chairs,
 - *Request input on Weakness & Opportunities for PWV.*
 - *Questionnaire is formatted to align with 5 Objectives of PWV's mission*
 - *Recruiting – recruiting and member retention*
 - *Training – Spring Training and supplemental training*
 - *Field – Trail presence, maintenance and restoration*
 - *Support – Finance/Admin, Data/Reporting, Communications*
 - *Educate –Member and public communication and outreach, social media*
 - *SPAHC will integrate feedback into V. #2 of W & O analysis and Action Items.*

March BOD Update: Way forward

- April / May BOD review
 - Review input received from survey
 - Present Version #2 of W & O analysis and Draft Action items
- Recommend workshop to discuss and finalize strategic plan
 - Discuss Weaknesses and Opportunities – Identify those that represent strategic issues
 - Discuss actions - Prioritize and identify accountabilities
 - Discuss strategic metrics
 - Finalize Strategic plan (action items and metrics)
 - Finalize review timeline and process