

April BOD Update

Today's review –

- Key themes from recent Strategic Planning survey
- Way forward
 - *Analysis of survey results – develop potential actions for Strategic Plan*
 - *Workshop to finalize plan - June/July*
- *Present motion to conduct Strategic Planning workshop*

Committee Members

- Jim Branch
- Jerry Hanley
- Mary Beth McCubbin
- Jeff Randa
- Bruce Williams

April BOD Update : Survey Results

- Sent to BOD's, Adv. Board, Comm Chairs and a few select individuals, 62 total.
- Focus on 5 areas of current PWV mission.
- Identified PWV Weaknesses and Opportunities to improve.
- 41 responses, 257 comments

April BOD Update: Themes from survey

Recruit & Retain:

- *Lack of diversity.. Age, ethnic background.. Need to expand recruiting efforts.*
- *Need more social events; opportunities for members to feel engaged and meet others.*
- *Determine optimum size for PWV? Should we grow?*

Train :

- *Expand training offerings, make videos, increase basic skills training, LNT, First Aid, emergency comms, map and compass, etc.*
- *There is limited support of emerging leadership, need to help members understand how PWV works.*

April BOD Update: Themes from survey

Field:

- *Increase support for trail restoration*
- *Identify off trail restoration opportunities (plant trees?)*
- *Maintain focus on routine patrolling.*

Support / Admin:

- *Develop long term fundraising goals to meet operational and strategic plans.*
- *Develop handbook for Committee Chairs, Develop New Board member training*

April BOD Update: Themes from survey

Educate:

- *Collaborate with other similar organizations to share knowledge.*
- *Increase interaction and communication with Public, increase outreach to media and retail.*
- *Develop and organized program to educate public.*

Other:

- *USFS opportunities – additional admin support, assist with Lady Moon trail design.*
- *Ask USFS where they need help.*

April BOD Update: Workshop

MOTION – Conduct a Strategic Planning workshop in the summer.

- *When – TBD sometime in June or July*
- *Length - Approximately 4 hrs*

- **Workshop Goal - Discuss and finalize strategic plan**
 - *Develop BOD understanding of strategy, increase engagement and commitment to plan*
 - *Review Weaknesses and Opportunities themes – Identify those that represent strategic issues*
 - *Discuss Actions - Prioritize and identify accountabilities*
 - *Discuss strategic metrics*
 - *Finalize Strategic plan (action items and metrics)*
 - *Determine timeline and process for periodic BOD reviews.*