

## September Review- Agenda

### Committee Members

Jim Branch

Jerry Hanley

Jeff Randa

Bruce Williams

- Approved strategic Initiatives
  - *Accountable Committees/Persons*
  - *Board Sponsors*
- Review of proposed **Draft** Strategic Metrics.
  - *Review for introduction and clarification only*
  - *May add to metrics with additional work on SP Initiatives*
  - *Will discuss and approve metrics at future BOD meeting*
- Strategic Plan review process

**September Review- Accountable Committees/Persons and Sponsors**

<u>Approved Initiatives</u>	<u>Accountable Committee/Persons</u>	<u>BOD Sponsor</u>
<b>Member Retention</b>	Member Relations Comm.	Bruce W.
<b>Leadership Training</b> (Board and Comm Chair)	Executive Comm.	Mark S.
<b>Establish Fundraising Goals</b>	Co-Leaders – Jim M. / Tom C.	Jim M.
<b>Coordinated/Planned PWV messaging</b>	Jeff R.	Jeff R.

## September Review- Proposed Metrics

### Current Strategic Plan Metrics

#### 1) Members w 6+ Patrols

Members w/ 1+ , Members w/ 6+ , %

#### 2) Volunteer Hours

Patrol Hours , Off Trail Hours , Total Hours

#### 3) Member Retention

Number & % for Yr. 1, Yr. 2, Yr. 3

### Proposed Metrics

#### 1) Member Patrols

*(same as current metric #1)*

#### 2) Volunteer Hours

*(same as current metric #2 with ...*

*volunteer hours / active member*

#### 3) \* Member Retention

*(same as current metric #3*

*New*

#### 4) Membership

*Total Members and Recruits*

#### 5) Activity

*Total # patrols & Total # contacts*

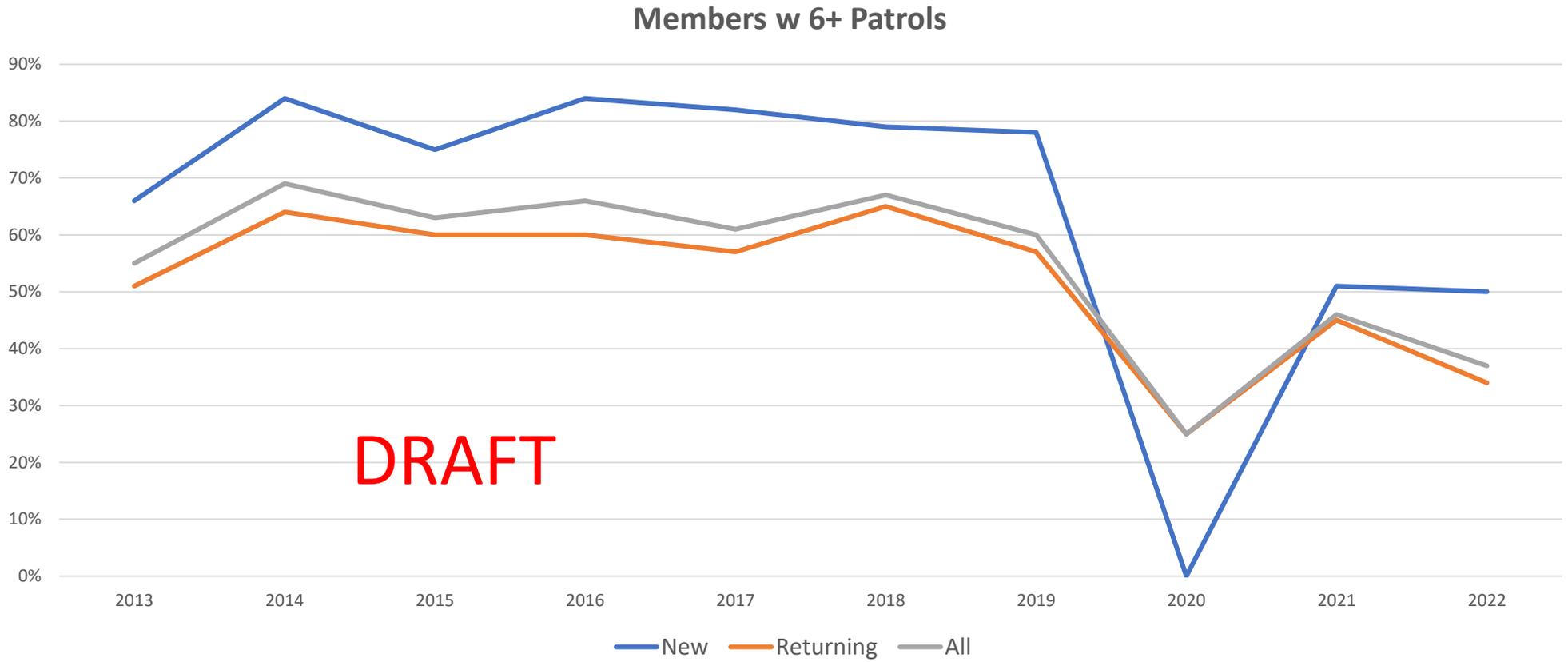
*Contacts per patrol.*

#### 6) \* Financial

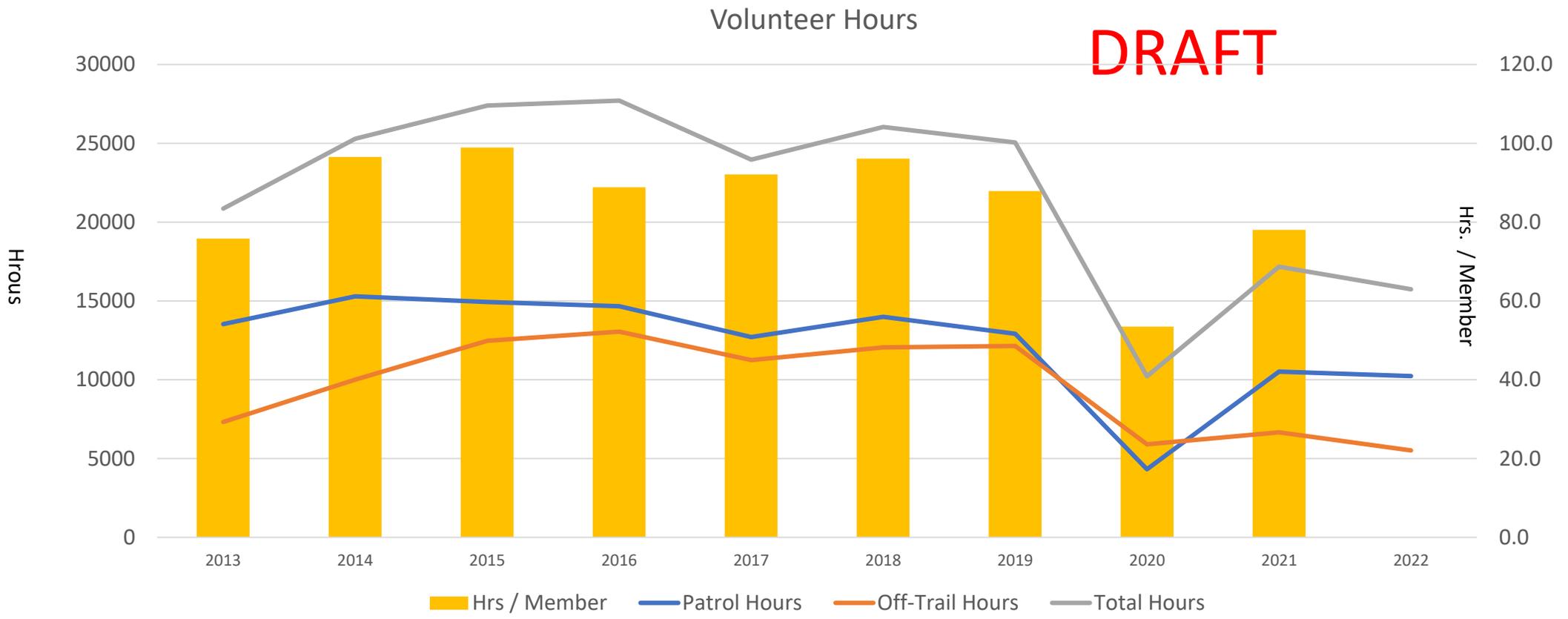
*3 yr. history of spend, revenue and assets.*

*\* Metrics associated with current SP Initiatives. Others may be added from Strategic Plan initiatives.*

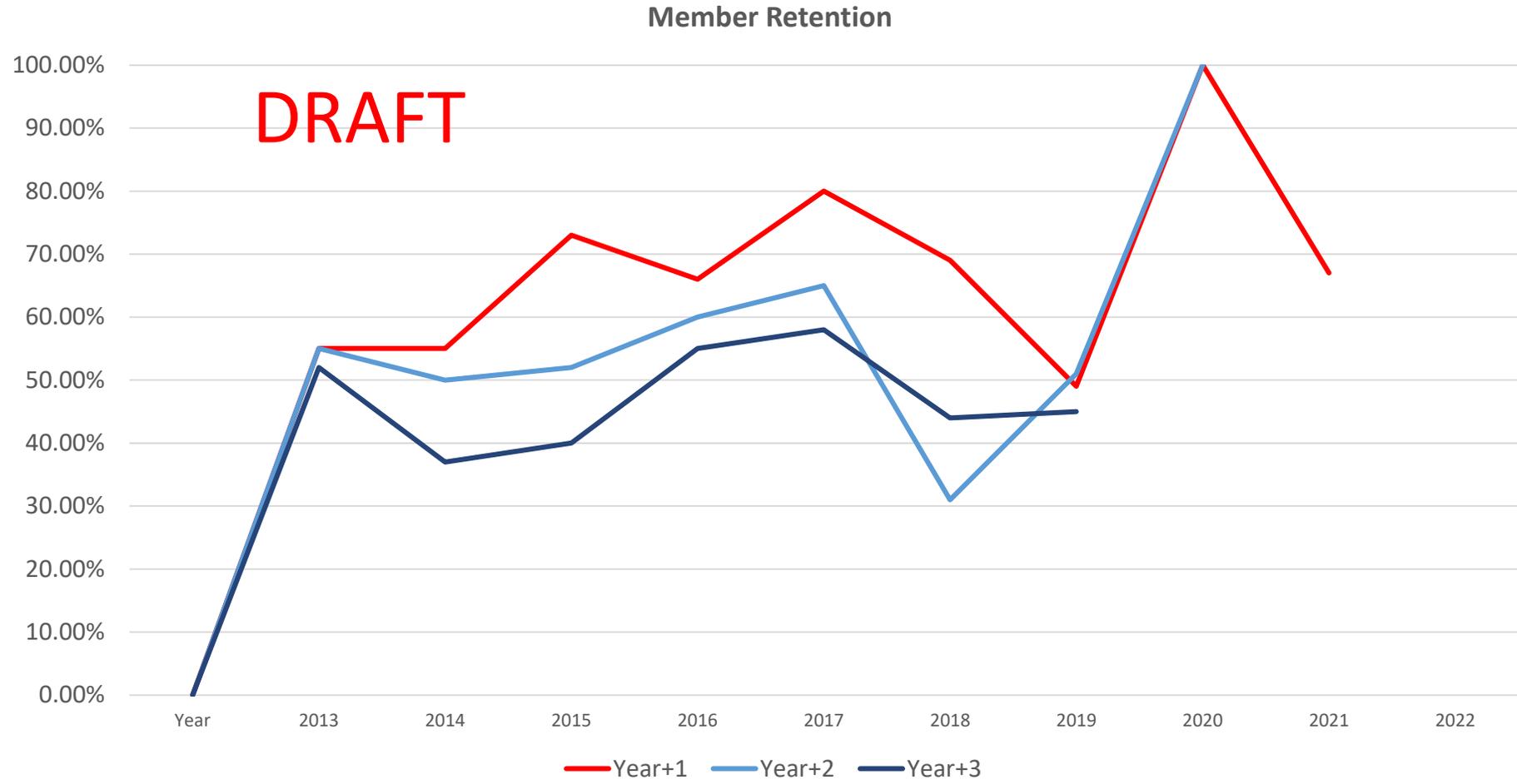
# September Review- Member Patrols



# September Review- Volunteer Hours

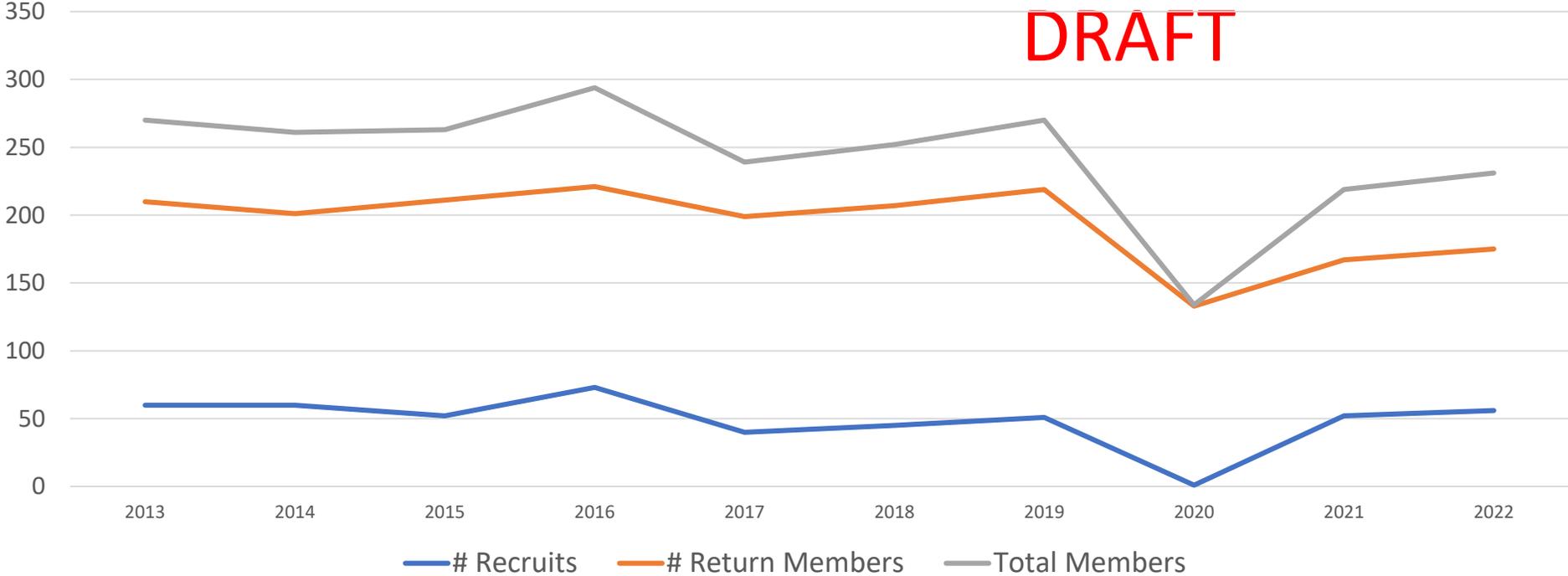


# September Review- Member Retention

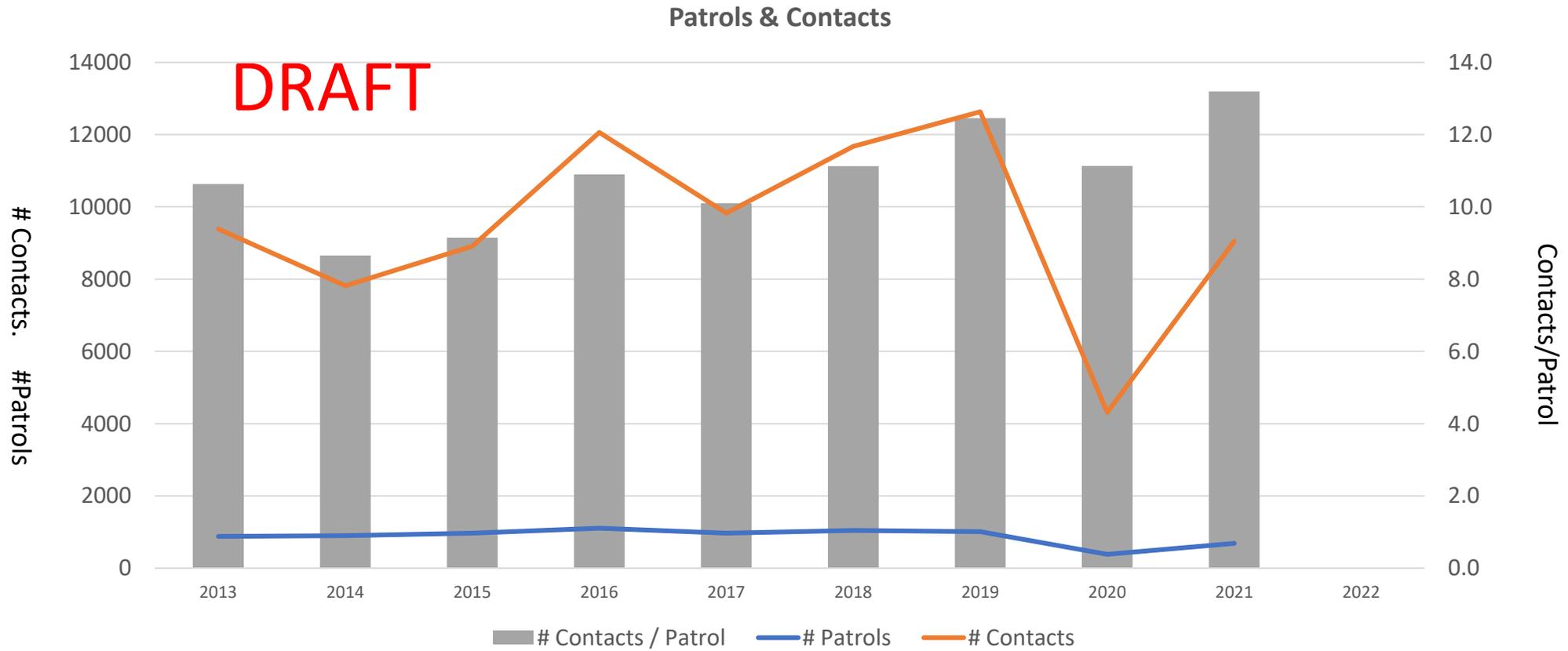


# September Review- Membership

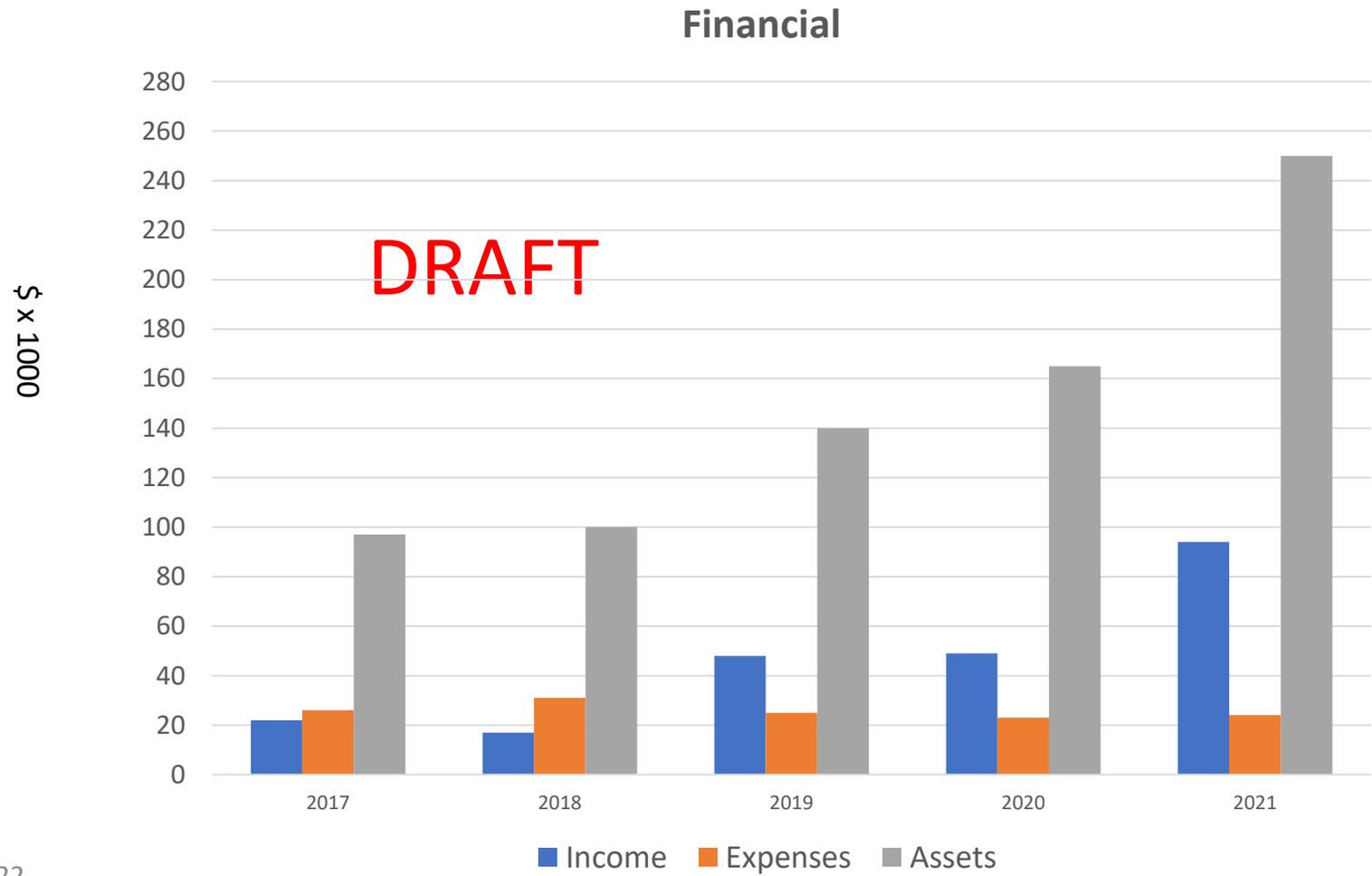
Recruits & Returning Members



# September Review- Activity



# September Review- Financial



## September Review- Strategic Plan Review Process

### Initiatives:

- BOD reviews *(scheduled by Board Sponsor)*
  - Semi - Annual Status reviews – 1<sup>st</sup> & 3<sup>rd</sup> Qtr. 2022, 2023, 2024 *(Additional Interim Updates if warranted)*
  - Final Review with conclusions and recommendations *(could take the place of semi-annual review)*

### Metrics:

- BOD reviews *(scheduled by Exec Committee)*
  - Annual updates, *(timing determined by Exec Committee)*