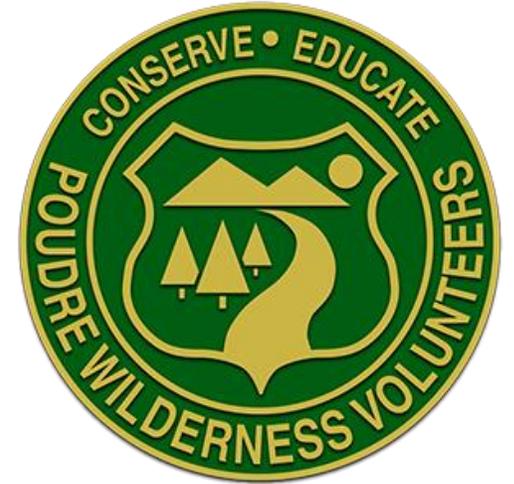


Oboz Trail Experience

Oboz Footwear – Bozeman

- “Rediscover your Favorite Trails”
- Month long event
- Started in 2021 – six cities
- Grown to nine cities
- Led by a local retailer
- Designate a local outdoor nonprofit
- Oboz gives away 5 pairs of boots

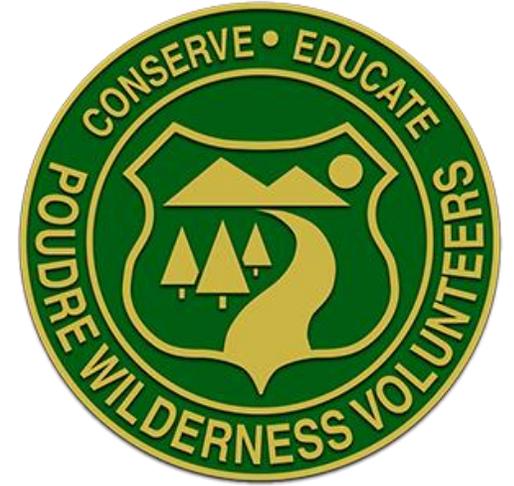


Oboz Trail Experience

Fort Collins - 2022

- June event
- We are on the planning team
- Twenty-one trails, 120 miles, ranging from the Poudre trail to Greyrock Meadows
- \$400 donation to PWV
- Fifteen trail sponsors (coffee, beer, deli...)
- First year of offering a Team division
- 400 registrants, 276 participants
- Presented at the "after party"

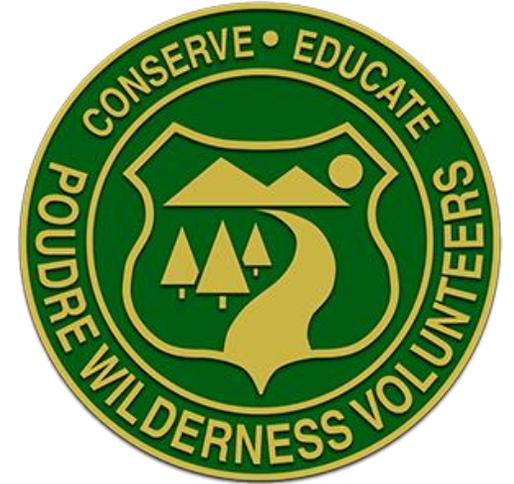
ALL ABOUT COMMUNITY



Oboz Trail Experience

Fort Collins - 2023

- September event
- Expanding into Loveland, Wellington, Windsor
- Nineteen committed trail sponsors
- Focused on building Team division
- Pre and post event party, with sponsors



ALL ABOUT COMMUNITY

Brown's Shoe Fit

- PWV Members Discount Program
- 15% discount
- Effective 2023
- Cards and details will be sent in January

