

MINUTES
PWV BOARD OF DIRECTORS MEETING
December 16, 2010

The meeting began at 6:30 p.m.

ATTENDANCE

Board Members present: Scott Ackerman, Kathy Burgess, Don Creager, Jan Creager, Jerry Hanley, Bob Hansen, Meg Parmer, Karl Ritters, Mike Shaddy, Jim Shaklee, Margaret Shaklee, and Kevin Cannon (USFS Liaison)

Board Members absent: Amanda Henderson, Kathy Michaels, Kay Valerio, and Laura Van Arsdale.

Advisory Board members present: Fred Allen, Chuck Bell, Frank Lilley, Bob Manuel, Mark Snyder and Garin VanDeMark

PWV Members present: Archy Archuleta, Peter Odenbach and Kathy Wester (who attended for Kathy Michaels, who was unable to attend).

All persons present introduced themselves.

The **AGENDA** was presented, and no change was suggested.

MINUTES OF PREVIOUS BOARD MEETING. *A motion to approve Minutes made, seconded, and approved by unanimous vote.*

TREASURER'S REPORT. Margaret Shaklee presented an overview of the Treasurer's Report, and there was little discussion. *A motion to approve the Treasurer's Report, dated 11/30/2010, was made, seconded, and approved by unanimous vote.*

FOREST SERVICE REPORT & INFORMATION SHARING. Kevin Cannon emphasized the situation regarding dead trees and reiterated that SPOTS or radios would be required to be used on "hazardous" trails. Jim Shaklee mentioned some additional anticipated changes to the 2011 Field Guide. There was also some discussion on new/rerouted trails in the Field Guide.

MEMBER AT LARGE. No report.

UNFINISHED BUSINESS:

A) PWV CALENDAR. Karl Ritters reported the Events Calendar, with specific dates, is now on the website. The Planning Calendar does not contain specific dates, but as the dates become known, the events with dates will be posted on the Events Calendar. There are 58 scheduled events, with 23 events still to be scheduled.

B) RESERVING DRAKE CENTER. Jim Shaklee asked if there were any objections to reserving the Drake Center for the Year-End Event now. It was suggested that no formal vote was required to move forward with this. With no objection, Jim Shaklee will reserve the center for October 23 and pay the \$250 deposit.

C) 2011 BUDGET SPENDING PROPOSAL. Margaret Shaklee distributed a handout reflecting minor changes to the budget, and explained the proposal. **A motion was made to accept the proposal as presented; it was seconded and passed unanimously.**

NEW BUSINESS:

A) PWV FIELD & TRAIL GUIDE and REI GRANT. Fred Allen reported on potential changes to the *PWV Field & Trail Guide* book, with colored pictures and more pages (16 both sides), making the Guide a bit larger. He suggested with these changes, it would be a useful Guide to the public. John Paul Lumpp, along with Martha Shepard, will be in charge of getting the Guide ready for printing and to the press by March 1, 2010, ordering 1,000 copies, at an estimated cost of \$1.50 ea, with a suggested retail price of \$10.95. He suggested that we could distribute copies to new members with “add-ons”, to avoid the cost of printing 2011 editions of the members’ Field Guide in 2011. He reported where the Guide is currently sold and the number of expected sales. He reported that he had received permission from REI to use \$2,000 of the \$5,000 Grant for printing the updated *PWV Field & Trail Guide* and the remaining \$3,000 for “training.” **A motion to approve the plans outlined by Fred Allen to publish an updated version of the *PWV Field & Trail Guide* by March, 2011 was made; seconded; and passed without any dissenting votes.**

B) FUNDRAISING. Fred also reported on fundraising and distributed a handout reflecting his efforts and the status of donors. There was discussion by several members on other possible donors, including Long’s Drug, the Neenan Company and the Rose family (Foundation?). Mike Shaddy reported that he had contacted numerous companies and that four requests have been declined to date. He mentioned that Group Publishing was one of several contacts he has not yet heard back from.

C) FUNDRAISING COMMITTEE. Peter Odenbach presented a written proposal for review by the Board and for discussion at a subsequent meeting. He proposed expanding the scope of the existing fundraising committee to include the following elements: Endowment, Major Gifts, Direct Marketing, Corporate Solicitations, Signature Fundraising Event, Grants and “In Kind” gifts, and a Board Liaison. Board members expressed general interest and support for the proposal.

PWV Member Donations. There was some discussion as to whether we should email PWV members for possible year-end donations. There were thoughts expressed on the pros and cons of such an appeal. Fred Allen, Frank Lilley and Jerry Hanley agreed to be in charge of drafting and sending an email to members that would be prefaced with a statement suggesting that members considering year-end donations to tax-exempt organizations consider making a gift to PWV, either to support operations or the Endowment Fund.

D) PUBLIC WEBSITE. Scott Ackerman reported changes to the public website, the biggest change being the “trail selector” section. Most visitors to the PWV website like the trail information, and want more information on trails. He will be developing a process to collect color photos of trails from PWV members. He said there is currently no forum for discussion by members, which now can be done only by email. He also talked about some confusion by members regarding the PWV site vs. the Forest Service site, and he made a change on the site to accommodate staying on one site with the ability to get to the other one without logging out. He mentioned the number and pages on the website most often used by members. There was mention of an online Newsletter. Jan Creager reported she is on the Poudre Trails Newsletter committee, and plans to integrate a print version with PWV’s online news distribution capabilities.

E) MISSION STATEMENT. Jim Shaklee reviewed the responses to last month’s Mission Statement exercise and indicated how he feels a written statement of PWV’s goals and objectives will enhance communication and function within PWV.

F) GOALS and OBJECTIVES. Jim Shaklee discussed how goals and objectives help to identify and define actions and priorities inherent in the Mission Statement, i.e., for each goal, we need one or more objectives, and provided an illustration using the weed program. Then asked, are we meeting the objectives? He passed out a “Goals & Objectives” exercise sheet for members to fill out with one or two of their own goals statements (with objectives). Results of this exercise will be shared at next month’s Board meeting.

G) STRUCTURE and FUNCTION OF FUTURE BOARD MEETINGS. Jim Shaklee will try to structure future Board meetings so there is adequate time for discussion and debate. Instead of scheduling presentations by all PWV standing committees throughout the year, Jim Shaklee suggested an approach whereby such presentations would be scheduled for Board meetings when and if requested either by the chair of a committee or by the Board. In the absence of such presentations, Jim Shaklee suggested that committee status reports could be made via written summaries or brief reports that would be circulated to all Board and Advisory Board members prior to Board meetings as part of the current Information Sharing process. Committee chairs will be invited to take advantage of this communication channel by emailing their status reports to Jim Shaklee approximately one week prior to Board meetings. Jim Shaklee will advise all the committee chairs of this change in approach.

AD HOC WORK GROUPS. Jim Shaklee advised all that we need volunteers for the five ad hoc work groups, identified to date: 1) Goals and Objectives; 2) PWV Annual Report; 3) Plan for the Future; 4) Supplemental Training and Self-Assessment; and 5) Organization Handbook, Procedures and Policies. Chuck Bell volunteered to work on the Plan for the Future and the Organization Handbook, Procedures and Policies work groups.

COMMITTEE POLICY CHANGES. Kathy Burgess inquired about how to handle changes and/or redefine the goals and duties of a particular committee, specifically the Stock Patrol, of which she is a part. She suggested that each committee could prepare a written statement of proposed policies or procedures for consideration by PWV. In the discussion that followed, Chuck Bell and Jim Shaklee suggested that the written proposal should be presented to the Executive Committee for review and comment and that the Executive Committee would eventually bring recommendations on the matter to the Board for adoption.

IRS TAX LAW CHANGES. Kathy also reported there were substantial changes to the 2008 and 2009 tax laws that relate to the 990 return (particularly page 2) which PWV files and as relates to defining project activity goals, how funded, whether goals are attained, etc. She feels that the Mission Statement needs to include those goals. In 2010, PWV is required to file a return if our income is \$50,000 or more, but that income also needs to be averaged over 4 years. She mentioned some budget items may not conform to the Mission Statement and, therefore, may not qualify under the non-profit status. PWV also must comply with the requirement to register with the Colorado Secretary of State as a charitable solicitor. Kathy has been working with Margaret, the Treasurer, on these matters.

The meeting adjourned at 8:45 pm.

Meg K. Parmer, Secretary

Next Board Meeting: **January 20, 2011**

Attachment A Forest Service Report, Announcements, & Information Sharing – Dec. 2010

Forest Service Report 2010-12 – Kevin Cannon

The Arapaho-Roosevelt NF & Pawnee NG has come out with their priorities for the 2011 fiscal year. I have taken out anything that does not concern the Canyon Lakes or Pawnee Ranger Districts. I have also added information on how this may impact PWV activities. Just to be on this list has meaning, and basically everything PWV does is on this list in one way or another.

1. Hazardous Fuels Treatment and BB mitigations

- a. Safe removal of Hazard Trees from Developed Recreation. sites and along roads, trails, ski areas, etc.

Kevin: This of course includes getting hazard trees off of our trails, and away from our trailheads. My trail crews and PWV will be instrumental in helping us achieve our goals.

2. Completion of American Recovery and Reinvestment Act (ARRA) projects and Capital Investment Projects (CIP)

- c. Mt. Margaret Molly Moon Trailheads.

Kevin: This will be one of my main projects to continue to get the trails built and existing ones up to standard within this project area. We will also be looking at whether the trailheads need to be reworked to better accommodate stock trailers. All trailheads should be open next year.

3. Travel Management Rule Implementation

- a. Identify our “Minimum Road System.”
- b. Continue annual Motor Vehicle Use Map (MVUM) updates, work with Engineering lead and GIS.

Kevin: I may have some review and/or input to this project but it is mostly in better hands (Lenora and Andrea).

4. Recreational Shooting Sports Opportunities on Pawnee NG and Boulder RD (Will not impact Pawnee Buttes trail patrols)

5. Ski Areas: MDP updates, NEPA, Operating Plans, and Permit Administration. (we have none on our District)

6. Rec. Special Uses

7. Forest Visitor Map Update

- a. Send edits to RO. Review and update map & data. Approve final data & map.

Kevin: I will be a reviewer for our trails and trailhead information. This will be a more accurate map for trails after all the good volunteers that helped give me GPS tracks to better define where trails are. Eventually, this information will make it to USGS quads and Trails Illustrated.

8. Recreation Site Inventory - This has to with our developed recreation sites, and trailheads where we have facilities. basically keeping an up-to-date inventory of what we have

9. Vegetation Mgt. in Developed Recreation Sites - campground vegetation planning due to Bark Beetles

10. Rec. Facility Operations

Kevin: Basically operating our developed facilities (campgrounds, trailheads etc.) to standard.

11. General Forest Areas, Trails, Target Completion

- a. Boots-on-the-ground

Kevin: getting people to the other areas of the forest that are considered non-developed recreation areas and managing them to our established standards (Wilderness, trails, non-wilderness backcountry areas, etc.). The bulk of volunteers help out the Canyon Lakes RD a lot in this area.

12. Partnership and Grants/Agreements Projects

Kevin : The project under this topic is a specific project for Brainard Lake Recreation Area.

However, it is also considered a part of this target that all Ranger Districts will continue to work with our partners in the many ways we do; this includes volunteers.

Kevin's Projects: I am also working on:

- The implementation of a new Trailhead at Pawnee Buttes
- Revising regulations for trails and Wilderness areas (environmental document).
- Trail management objectives for each trail (maintenance schedules, maintenance standards, any legal Right-of-Way issues for each trail, etc.)
- Identification of trails requiring volunteers to use a radio or Spot receiver when patrolling.
- Finishing up Dunraven Trailhead and Hewlett Gulch Trail environmental documents.
- Helping PWV in general.
- Keeping what is left of my sanity (it may not be much, but it is all I have).

Other items:

Member website: Our house of cards is beginning to crumble around our heads. We have tempted fate quite a while by not having resources to upgrade our member website. Updates by the Internet Service Provider (ISP) are really playing heck with our current structure. We do have a team working on a new structure that will be more robust and hopefully less maintenance in the long run. However, the expected due date for a finished product is May 1, 2011. This doesn't quite coincide with the start of PWV. So Kristy Wumkes and I sat down on December 2nd and decided to focus the current design team on a totally new structure and not bog them down with fixes to the old system. What this means is that unless we can find someone who understands the old system enough to do patches, anything that breaks will stay broken. So we may have to go back to paper reports and scheduling may have to be done in a different manner until the new system is up and running. If anyone knows PHP and MySQL we are asking for your assistance, please contact Kristy Wumkes at 295-6721 or myself at 295-6722. The new structure being developed is comprehensive for all volunteer programs on the Canyon Lakes Ranger District, so it is not just PWV that is impacted, if that is any consolation (it isn't to Kristy or I).

Kevin's Schedule: Kevin will be on leave starting December 17th and returning to work on January 3rd. I am still way behind on email correspondence to some PWV members and for that I apologize, but I do still have your messages and will try to respond as soon as I can (yes, this means it may be awhile: hopefully not years).

I hope you all have a safe and enjoyable holiday season!

Faithfully submitted by your honorable and obedient servant ...

{Note added by JBS: For information regarding X-mas tree cutting or USFS road closures, contact Reghan Cloudman or visit USFS-CLRD website (www.fs.usda.gov/arp)}.

Status of 2011 PWV Event & Planning Calendars 2010-12 – Karl Ritters

Thanks to technical support from Scott Ackerman, all of the PWV Events scheduled for a specific date are posted on the PWV Public Website, Event Calendar and all of the Events yet to be scheduled for 2011 are posted by month (with specific date to be provided by Event owner) on the Planning Calendar. Event owners (“Contacts”) on the Event Calendar are requested to review their events for

accuracy. Event owners (“Contacts”) on the Planning Calendar are requested to provide me with specific dates as they become available for an event at which time I will add the information to the Event Calendar and remove it from the Planning Calendar. If events on the calendars change during the next year or are inaccurate, please notify me and I will make the updates and corrections. The Event Calendar and the Planning Calendar can be viewed from the PWV Public Website Home Page (<http://www.poudrewildernessvolunteers.org/>) by clicking on the Pulldown at the top of the Home Page titled “News and Information” and then selecting either the Event Calendar or Planning Calendar. My thanks to Event owners for providing the Calendar information and I look forward to further updates.

Supplemental Training 2010-12 – Karl Ritters

The Supplemental Training Committee has met to review feedback on the Supplemental Training presentation at the 11/18/2010 Board Meeting and consider the suggestions for our evolving training plans. Specific recommendations addressed in these plans are:

1. Need for a PWV comprehensive **integrated** training plan that addresses all PWV training; not just Supplemental Training
2. Need for Supplemental Training Committee to interact with all PWV committees that involve training
3. Need to provide a process for PWV member self assessment of knowledge and skills required to perform patrols as well as other ranger and host functions

The Committee is prepared to move out on Items 1 & 2 above as outlined in the attached PWV Returning Member Training Event Plans & Survey. Additional comments and suggestions for consideration by the Committee on the Plans are always welcome. If the Board feels that it requires further oversight and approval of the Plan, the Committee expects to get that input at the 12/16/2010 Board Meeting so that it can move out on implementing the training plans.

On Item 3 above, the Committee is exploring the development of an Internet based Self Assessment Tool that will be reviewed with the Board as it is developed.

The feedback issue on whether mandatory training on some skills such as First Aid should be required for all PWV members with certification and periodic re-certification should be resolved by the Board; however, it is the recommendation of the Supplemental Training Committee is that certification and periodic recertification of some skills should be strongly recommended by PWV but not made mandatory as a condition of maintaining membership.

{note added by JBS: The proposed voluntary member knowledge self-assessment concept and preliminary draft tool has been forwarded to the Supplemental Training Committee for development and potential implementation. PWVs who are interested in contributing to this effort are encouraged to contact Karl Ritters. The current plan is for the Supplemental Training Committee to bring this matter before the Board when they deem it appropriate (or sooner if the Board so requests).}

PWV Returning Member Training Event Plans & Survey (12/5/10) – Karl Ritters

(Proposed to be e-mailed to all PWV members once Training Survey (mentioned below) is on Internet for member input)

The PWV Board of Directors is emphasizing training opportunities for returning PWV members in 2011 to improve and refresh the skill and knowledge base for conducting patrols as well as performing other ranger and host functions. In order of priority, training is planned to address: 1) safety related skills, 2) knowledge to improve competence, 3) knowledge to heighten enjoyment of PWV activities

Based on feedback from PWV members and recognition of training priorities, the following training events are being planned for 2011:

1. Safety related classes
 - a. First Aid and CPR
 - b. Wilderness Survival
 - c. Map & Compass
 - d. GPS/SPOT/Radio
 - e. Weather – Understanding & Preparation
2. Knowledge to improve competence in performing patrols as well as other ranger & host functions
 - a. Leave No Trace
 - b. Backpacking
 - c. Authority of the Resource
 - d. Stock Workshop for Hike & Stock Patrollers
 - e. Invasive Weed ID & Treatment
 - f. Trail Maintenance Crew
 - g. Mentoring
 - h. Kids-In-Nature Leadership
 - i. Winter Patrolling
 - j. Packing With Llamas
3. Knowledge to heighten enjoyment of Canyon Lakes Ranger District environment
 - a. Wildflowers
 - b. Geology & History
 - c. Birding

The Supplemental Training Committee is coordinating with other PWV committees and programs that have training components to develop a comprehensive and integrated approach to training for the coming year. One aspect of this is to take advantage of a number of different venues and opportunities to maximize training opportunities and formats. The planned overall program would include training events as components of Spring Training and Affiliation Gatherings as well as stand-alone Supplemental Training activities. In order to develop the returning member training plans further, input is required from PWV members on anticipated participation in the various training events and venues. If you are interested in attending any of the above training events, please complete the Survey of PWV Members Plans to Attend Training Events: [http://Training...\(survey to be defined\)](http://Training...(survey to be defined)). The responses to the survey will be used to finalize the “what” and “where” aspects of the training program. Additionally, those responding to the survey will be contacted on a priority basis for training event registration.

Plans for 2011 Editions of the Members’ Guides 2010-12 – Jim Shaklee

2011 Field Guide

1. Insert a new list of “hazardous trails” and text explaining the requirement that PWVs patrolling these trails must carry either a USFS radio or a SPOT unit and must check-in with Fort Collins Dispatch or Kevin at least once on each such patrol. {consult with Kevin}
2. Prepare and insert a new list of “trail priorities for patrolling” Reformat/revise existing priorities (for day hiking, backpacking, and stock) presented in trail patrol summary tables as appropriate {consulting with Frank & Chuck}
3. Insert a new statement of trail patrol components, priorities, & expectations [contacts, fire rings, trash, inspection of designated campsites, trail maintenance (“social trails”, water bars, brushing & limbing, small tree removal), reporting (sign & trail maintenance needs, wildlife of interest, noxious weeds), pulling noxious weeds, etc.] {consulting with Frank & Chuck}

4. Revise/rewrite Chapter 6 Patrolling with Stock – lead: Kathy Burgess & Stock Patrol Committee
5. Develop a 2-4 page “Before Each Patrol” statement (stand-alone handout & component for Field Guide) {developing with Frank} and revise Preparation for a Specific Patrol (p.7.10) elements to incorporate additional useful suggestions
6. Make minor corrections and changes throughout the text (N = 85+)
7. If feasible, add Trail Patrol Descriptions for:
 - a. Neota Creek #987
 - b. Granite Ridge #991 (formerly Molly Lake, now #991-1) (incl. spur trails)
 - c. Elkhorn Creek #994
 - d. If feasible, revise Trail Patrol Descriptions for:
 - e. Lady Moon (incl. spur trails)
 - f. Mount Margaret (incl. spur trails)
8. Integrate Appendix 2 into Chapter 2 OR leave as an appendix??
9. Revise Red Feather Lakes Area map to include new/revised trail routes & trailheads (Mt. Margaret, Divide, Lady Moon, Granite Ridge, Elkhorn Creek)
10. Revise Upper Poudre Area map to include Neota Creek Trail trailhead
11. Correct McIntyre Creek Trail name on Rawah Wilderness Trails map
12. Correct McIntyre Creek Trail jct. label arrow on the Medicine Bow Trail (South) profile
13. Revise entire McIntyre Creek Trail patrol description
14. Correct Lady Moon Trail profile by flipping it (L -> R)
15. Add and label Grass Creek on Big South Trail map
16. Update information in Table 11.1 *Where the Weeds Are*

2011 Pocket Patrol Guide

1. Revise existing First Aid section to include a description of “shock” symptoms and treatment
2. Add a short section “Using a Spot satellite communicator”

Proposed Budget Modifications 2010-12 – Jim Shaklee

Review and reflection on the 2011 PWV Budget presented and approved at the November 2010 Board meeting leads me to propose the following modifications:

1. Eliminate several computer-related purchases – total = \$1,170 (laptop computer (\$800), software (\$230), and hard disk file backup hardware (\$140). *I don't feel that an \$800 laptop is a 5-yr purchase; without the laptop, we don't need to purchase the requested software; and I believe that our data backup and archive needs may be met via Kevin's PWV archive files and archiving on the members-only section of the PWV public website.*
2. Eliminate the \$292 allotted for the Trail Use Assessment pilot program. *There are concerns that PWV is being spread so thin that more important goals are not being met. Furthermore, I doubt that I will have time this year to devote to this new project.*

Weed Crew Update 2010-12 – Jim Shaklee

In the past month, we have produced a 2010 PWV Weed Crew Annual Report summarizing our efforts and accomplishments during the 2010 season. This report has been sent to Kim Obele (CLRD Weed Coordinator) and Tim D'Amato (Larimer County Land Stewardship Manager). Copies of the entire report are being emailed to Board and Advisory Board members separately for their review and information.

The Weed Crew has just completed its final grant reporting and cost accounting requirements for the 2010 Larimer County Open Lands Small Grants for Community Partnering grant it received and

copies of all grant files (grant proposal and final reporting documents) have been forwarded to the PWV Treasurer for inclusion in PWV's Grants Archive.

Grant Opportunity Summary 2010-12 – Jim Shaklee

FYI – The following 1-page summary details several potential grant opportunities that might be used to support PWV various activities in the future.

8-Dec-2010

| Organization | Focus (relevant to PWV) | Restrictions | Application Deadline | Application Process | Website | Email Contact | Phone Contact | Contact Person | Address |
|---|--|---|---|--|---|--|---|---|---|
| National Forest Foundation WSC (Wilderness Stewardship Challenge) | projects supporting the USFS 10-Year Wilderness Stewardship Challenge *The Wilderness was successfully treated for non-native, invasive plants; *The priority information needs for this Wilderness have been addressed through field data collection, storage and analysis; *The Wilderness has a completed recreation site inventory. Please note that in itself, trail work in Forest Service Wilderness Areas does not necessarily support the Challenge. | FIRST STEP - complete on-line questionnaire SECOND STEP - invited to submit a proposal funds must be used for the purpose of completing work in support of the 10-Year Wilderness Stewardship Challenge; and funds cannot be used for general administrative purposes or directed back to the U.S. Forest Service or any other federal agency | 24-Jan-2011 | application form; paper application | http://www.nationalforests.org/conserv/grantprograms/ontheground/wilderness/application | aliljebad@nationalforests.org | Adam Liljebad: 406-830-3357 | Adam Liljebad, Director of Conservation Awards | |
| National Forest Foundation MAP (Matching Awards Program) | projects should fall within one of our areas of programmatic emphasis (Wildlife Habitat Improvement [Treatments for noxious weeds and plant succession to protect crucial habitat for rare species.], Recreation [Improvement of recreational resources through trail restoration and maintenance.], Watershed Health and Restoration [Removal of invasive exotic species], and Community-Based Forestry [Citizen-based monitoring and/or fuels reduction efforts, including where National Forest System lands benefit in the wildland/urban interface.]) | 1-yr projects; requires at least a 1:1 cash match Organizations seeking general operating or programmatic support should not apply | 18-Jan-2011 (round #1: Estimated Grant Term: April 2011 through March 2012) and 18-Jul-2011 (round #2: Estimated Grant Term: October 2011 through September 2012) | application form; paper application | http://www.nationalforests.org/conserv/grantprograms/ontheground/map/application | | | | |
| El Pomar | "projects"; El Pomar is a general purpose foundation, which means the trustees approve grants across a broad spectrum of focus areas, including: arts and culture, civic and community initiatives, education, health, and human services | | none; continuing consideration | no formal grant application forms; submit one original of the grant proposal requires: 1) Organization's 3 most recent years of audited financial statements; 2) latest IRS Form 990; 3) copy of current IRS determination letter showing tax exempt status [501c3] | http://www.elpomar.org/what-we-do/grants | grants@elpomar.org | El Pomar Foundation: 719-577-7000 | | El Pomar Foundation 10 Lake Circle Colorado Springs, Colorado 80906 |
| Group Publishing Inc | Ecology or Environmental Stewardship: conservation, reclamation, or restoration of air, land, and water; the welfare of animals; or enhancement of natural or man-made environments within a community or geographic area. | activities between Aug 1 2009 and July 31 2010 | 27-Aug-2010 | on-line | Grouppublishing.com | giving@group.com | Amy Nappa Co-Chair, 2010 Awards Committee: 970-292-4451 | Amy Nappa | Group Publishing, Inc 1515 Cascade Avenue Loveland, CO 80538-8681 |
| Larimer County Open Lands (Small Grants for Community Partnering) | 1-yr projects related to the protection and enhancement of open space on public and private lands [2008: Weed Crew & Trail Crew; 2009: Adopt-a-Trail; 2010: Weed Crew] 2011: Stock Pairs application] | maximum of \$2,000 per project; affected land owner must agree in writing | 24-Sep-2010 | download application form and details from website; submit 3 printed copies of the grant proposal | http://www.co.larimer.co.us/openlands/smallgrants.htm | burkets@co.larimer.co.us | 970-679-4566 | Sue Burke | Sue Burke, Coordinator Small Grants for Community Partnering Larimer County Department of Natural Resources 1800 S. County Road 31 Loveland, CO 80537 |
| Great Outdoors Colorado (GOCO) | | | | | | | 303-226-4500 | Jackie 303-226-4524 | |
| GOCO does NOT fund trail or recreation enhancement projects on Federal Lands. Who can apply: cities; counties; park & recreation districts; local governments; land trusts; CO state parks; DOW Non-profits CANNOT apply directly for GOCO grants, must be done in partnership with above listed entities (see CO State Parks below) | | | | | | | | | |
| Colorado State Parks (Colorado State Trails Program) | The Colorado State Recreational Trails Grant Program funds projects for large recreational trail grants, small recreational trail grants, trail planning, and trail support grants duration of up to 2-1/2 years from date of award (prefer 2 yrs or less) | 10% cash and 20% in-kind match required will not cover costs of uniforms, food, office or computer supplies, cost to support the organization (general overhead), or campsites | 11/1/2010 (contracts finalized June-August, 2011) | 15 hard copies & 1 email copy of application; signed certification & checklist; authorization of land manager; insurance; environmental forms; vicinity & project maps; 6 letters of support; photos of project site; public comment [Can visit their Denver office and review successful past grant proposals] | http://parks.state.co.us/Trails/Grants/Pages/Grants.aspx | | 303-791-1957 | Tom Morrissey 303-866-3203 x4335 | Colorado State Parks State Trails Program 13787 S. Hwy 85 Littleton, CO 80125 |
| Pew Environment Group - Campaign for America's Wilderness | advocates for establishing more/larger Wilderness Areas for protecting wild lands "...works with state and local partners to raise awareness of and protect the nation's remaining wildlands to ensure an enduring legacy of wilderness for future generations." | | | | http://www.pewtrusts.org/our_work_category.aspx?ID=158 | | | | |

Poudre Wilderness Volunteers Outline for Fundraising Committee December 16, 2010

Background

PWV is currently soliciting donations from some community businesses and foundations for annual operations and working to build an endowment fund. The Board and its Finance Committee strives to raise money from various sources to facilitate the annual operating expenses and maintain an amount equal to operating budget in reserve. The donor pool is limited, so the risk of shortfalls in any given year are always present. In a sense we are operating "hand-to-mouth."

Given these circumstances, some PWV members are interested in moving to strengthen the fundraising capabilities of PWV. With that in mind we would like the Board to consider the following proposal.

Proposal

- To develop a long range program for annual fundraising needs. Emphasis on unrestricted giving, yet being flexible in complying with any donor's specific wishes.
- Expand the current fundraising committee to include the following members;
 - Board Liaison
 - Volunteer – Endowment
 - Volunteer – Major Gifts
 - Volunteer – Direct marketing.
 - Volunteer – Corporate Solicitations
 - Volunteer – Signature Fundraising Event
 - Volunteer – Grants and "In Kind" gifts.

In turn these volunteers would form their own sub-committees as necessary to fulfill the programs set forth by the Committee

Strategies

- The Fundraising committee will be the lead source for raising monies based on the budget as passed by the Board. The Committee will create a comprehensive plan that identifies the fundraising programs to be undertaken, who will be responsible for execution of those programs, how much each program will attempt to raise, and when, how and why it should work. As a result, a comprehensive and replicable development program will be created and sustained.
- The committee will collaborate with the newly developed Endowment fund group to achieve that goal in as short a time as possible.
- Collaborate with other organizations in the state so we can build a potential donor list. Explore purchases of environmental, outdoor education and similar lists for donor acquisition. Study lists of major donors to like-minded organizations and seek visits with those leaders.
- Insure that we are listed on all the appropriate web sites

Message

PWV is dedicated to assist the Forest Service in managing and protecting wilderness and backcountry areas within the Canyon Lakes Ranger District. We do this through the efforts of over 200 volunteers that donate thousands of hours in assisting residents and visitors to the district. The area is highly impacted environmentally and as part of its mission PWV is a key organization in the maintenance and improvement of our natural surroundings through increasing awareness and "boots on the ground" care.

The Ask

There are several very good points when communicating "The Ask".

- PWV is 100% local volunteers. Your investment in training, equipping and supporting their work is an investment with nearly no overhead.
- By supporting PWV you are contributing to a legacy of preservation that your children and your children's children will be able to experience and enjoy.
- Your contribution is a gift to the residents and visitors to Northern Colorado who live or come here for the beauty, serenity and experience of enjoying a wilderness experience, a significant portion of our local economic engine.

Goal

- Develop a continuing mechanism to provide financial stability to PWV.
- Create a larger Community awareness of who PWV is, what it does and why it is of vital importance.
- RAISE \$50,000 per year.