

MINUTES
PWV BOARD OF DIRECTORS' MEETING
February 19, 2015 – 6:30 p.m.

ATTENDANCE

Board Members present: Gerry Cashman, Judy Christensen, Mike Corbin, David Fanning, Jerry Hanley, Judy Jacks, Alan Meyer, Bob Meyer, Wendy Nicastle, Meg Parmer, Mike Smith, Jennifer Watson, and Kevin Cannon (USFA Liaison).

Board Members absent: Richard Clopper and Daryl Smith.

Advisory Board Members: Fred Allen, Dave Cantrell, Bob Hansen, Jacques Rieux, Karl Ritters, Jim Shaklee, Margaret Shaklee, and Mark Snyder.

Guest: Jennifer Lee, FRCC Natural Resources Department.

AGENDA. The agenda was accepted.

MINUTES. The January 2015 minutes were approved.

REPORTS OF OFFICERS.

A) CHAIR MIKE CORBIN. Both Rocky Mountain Conservancy and Walmart want to help with restoration, and we will schedule a meeting with them early next week.

B) USFS REPORT. The Grizzly Gulch Road that leads up to **Lion Gulch** is in need of repair, and USFS will work down Lion Gulch to the Grizzly Road. Regarding **North Fork Trail**, Cheley Camp section, there is a debate whether the public can go thru the camp (for safety reasons). This situation creates a major problem for Rocky Mountain National Park. The road from Glen Haven forward needs repair, and the road will be raised 8 to 10 feet thru the park. We have one day of work on **Young Gulch** to remedy the water problem where it runs over the trail.

C) TREASURER'S REPORT. Bob Meyer had sent his report to all members. He moved \$15,000 into the Vanguard account. We had no income in January.

REPORTS OF COMMITTEES.

A) FUNDS DEVELOPMENT. Judy Jacks expressed the importance of online giving, i.e., attaching it to grocery cards "dividends". Margaret Shaklee explained if someone purchases thru Amazon, he may register with "Amazon Smile", and choose a fund (PWV, in our case) to receive 5% of the purchase price. We cannot advertise this singly to members, but the content may be contained with other content in the notice to our members.

B) RECRUITMENT COMMITTEE. Jennifer Watson reported open house meetings were held in January and February, with 40 and 30 attendees, respectively. Forty applications have been completed. Overflow recruits from last year are in the loop. The Committee's focus now is on the interviews scheduled for March 21 and 28; and will consider whether the interview questions should be modified with the view to gain more committed recruits.

C) ENDOWMENT COMMITTEE. Judy Christensen reported Jerry Hanley will act as secretary of this committee. The committee is seeking new members to replace Judy Jacks and Chuck Bell. The next meeting is set for March 4. The Backyard Party is rescheduled for June 28. Jerry is in touch with the Community Foundation, with which the committee wants to form a partnership; and explained the advantages and disadvantage of such partnership. The charge of 1 1/2% was felt to be a little high. We can invest and terminate at any time. The Foundation will manage only "full endowment" funds, and ours is a quasi fund. The Committee will have to amend the charter to meet this qualification. The purpose of the endowment fund is to increase the principal to \$50,000, and then make grants to support PWV. Discussion followed. A motion was presented, and after clarifying the wording, the **motion was amended and adopted as follows:**

Move that PWV Endowment Committee partner with the Community Foundation

of Northern Colorado to take advantage of its investment management, fund-raising support, and heightened visibility to potential donors.

D) SUPPLEMENTAL TRAINING COMMITTEE. Nate Donovan had previously sent his report to the Board and presented it on overhead, explaining in detail these topics: Supplemental Training team, recap of activities, classes, Spring Training preparation, survey results, and Spring Training costs. Mike explained the committee will offer First Aid/CPR and wilderness safety classes, the associated costs, and the desire to have PWV subsidize part of these costs. Much discussion ensued.

E) WEBTEAM COMMITTEE. On behalf of the WebTeam, Karl presented a PowerPoint WebTeam report discussing the Information Technology scope of the Team including the PWV Website, Social Media, and Email Services. The key takeaways for the BOD are:

- The preparation of PWV content on the Website and Social Media and Broadcast Emails is the responsibility of PWV leadership; not the WebTeam. The Team's responsibility is to keep the IT capabilities operating, not to write articles.
- Requests for WebTeam services should be emailed to the WebTeam at PWV.org; not to individuals on the Team
- With the many Email services and distribution lists, it is imperative that the PWV leadership notify the WebTeam of any email address changes
- The major, long-range project of the WebTeam is to work toward seamless integration of the PWV Website with the USFS Volunteers Website. This involves a major upgrade of the PWV Website system, and will require significant redesign of the visual appearance and functional capability of the system. The WebTeam is requesting funds from the Board in the range of \$5K - \$10K to hire a professional web designer to help accomplish this
- The Team is conducting a pilot program of providing individual PWV member email addresses of the format: Joan.J.Doe@PWV.org. PWV Board members are invited to contact the Team if they would like to participate in the pilot.
- At the end of the presentation:

A motion was made and passed to approve write-up of WebTeam Committee update for the PWV Organization Handbook. Title of new write-up is "PWV WebTeam" dated 2/19/2015, replacing write-up titled "PWV Website" dated October 2011.

UNFINISHED BUSINESS.

A) BUDGET PROPOSALS FOR SPENDING RESERVE FUNDS. Deferred.
(There was a fair amount of discussion on uses for these funds, but no action was taken.)

B) REVIEW CHANGE, OPERATIONS HANDBOOK, RESERVE FUND STANDARD.

Mike Corbin asked the Board's approval for proposed language to be inserted in the Handbook, i.e.,

*The Grant Committee and the Fund Raising Committee be merged into one committee known as the **Fund Development Committee**, with Judy Jacks as Chairman.*

NEW BUSINESS.

A) FRCC NATURAL RESOURCES INTERNSHIP PROPOSAL. Dave Cantrell has been spearheading this matter with Jennifer Lee. She explained the program and the desire of FRCC to partner with PWV in this program, including the students' qualifications and their interest, hours/ credits earned, and their availability to work in the field, as well as how we manage PWV. There was talk of taking one or two students, and the necessity of volunteer agreements. FRCC would be responsible for Workers Comp for the students. Dave will work with Jennifer, and report at our next meeting.

B) PWV PATROL COMMITTEE. Deferred to March meeting.

The meeting adjourned at 9:00 pm.

Meg K. Parmer, Secretary

Next Meeting: **March 19, 2015, 6:30 p.m.**