

MINUTES
PWV BOARD OF DIRECTORS' MEETING
September 15, 2016 – 6:30 p.m.

ATTENDANCE

Board Members: Gerry Cashman, Mike Corbin, Alan Meyer, Bob Meyer, Wendy Nicastle, Meg Parmer, Margaret Shaklee, Daryl Smith, Mike Smith, and Kevin Cannon (USFS Liaison).

Board Members absent: Jim Greuel, Judy Jacks, Shannon Keigan, and Jamie McCue.

Advisory Board Members: Fred Allen, Sandy Erskine, Jerry Hanley, Bob Hansen, Jacques Rieux, and Karl Ritters.

PWV Members: None.

PWV Guests: None.

AGENDA. The agenda was modified to include one additional item.

MINUTES. The August minutes were approved.

REPORTS OF OFFICERS

A) CHAIR REPORT. No new matters to report.

B) USFS REPORT. PWV has logged over 24,000 hrs. to date this year. Fire ban has now been lifted. **North Fork:** Ban on stock still in place. **Young Gulch:** National Public Lands Day is September 24. **Homestead Meadows:** No approval yet on design; preliminary budget numbers are not good. We still have 2 seasonals working; RMC crews still on. **NWSA Grant/GPS:** We have done Neota Wilderness, most of Cache LaPoudre Wilderness, and five trails in Comanche Peak Wilderness, which is just under 50% of Comanche Peak. Generally, we are doing about 5 miles/day. We plan to update the **Forest Service visitor maps** this Fall.

C) TREASURER'S REPORT. The Treasurer's report was shown on overhead at the meeting, and was previously sent to all Board members. YTD donations \$9797.59, unrestricted income \$10,759.26, and restricted income \$12,683.33 = \$23,442.59. Total expense \$10,113.39, leaving net ordinary income of \$13,329.20. Other income \$12,306.74. Net income to date of \$25,635.94. We have about \$16,000 in trail restoration; \$3000 inventory of shirts, guides, maps; reserve of about \$25,000; and about \$60,000 in endowment. The Treasurer also reviewed the NWSA spreadsheet.

REPORTS OF COMMITTEES

A) SPRING TRAINING 2017. No report.

B) FUND DEVELOPMENT. Alan Meyer reported for Shannon Keigan that she will be pushing for better results from **Amazon Smile**. Members may be purchasing on Amazon without specifying PWV as the designated non-profit. To purchase for PWV credit on that site, **you need to go to smile.amazon.com** and register PWV as the designated non-profit. **Colorado Gives:** Jerry Hanley reported the PWV profile has been submitted to Colorado Gives. It will take CG about 4 weeks to review and approve it; then it will go live. The donation page will need to be set up after going live. It was decided the Fall Campaign will be run for our members exactly as it was in the past (check or PayPal through the PWV website); but the CG website will be available for the general public to donate to PWV. We could go to CG exclusively in the future since it only charges 2% fee vs. 2.5% for PayPal. For 2017, we will consider using CG for member and non-member online donations. **PGA.** Fred Allen reported PWV meets the criteria for funding from the PGA by members' volunteering at the yet-to-be-built golf course near Berthoud. This first class course, with restaurant and club house, should be ready to hold PGA tournaments in late Spring or early Fall 2018. If PWV were to volunteer in the tournaments, potential proceeds would not be insignificant.

C) YEAR END EVENT and ANNUAL MEETING. Alan Meyer explained the program for this event. The Bylaws permit holding the annual meeting at the YEE, where we will include a Q&A session. About 340 invites were sent, with a third responding, of which 80 were "yes" and some "no" and "maybe". We anticipate about a 140 in attendance. We will also invite a few special folks. Food will be serve buffet style. Committees will be asked about display tables. Member recognition will take place; there will be a photo slideshow; and we will have feedback forms. There was discussion as to whether we should start to issue PWV pins beyond the 10-year traditionally given. **A motion was made, seconded and passed,** as follows:

MOVE that PWV issue pins for 15 and 20-year members.

UNFINISHED BUSINESS

A) USFS RECERTIFICATION FOR PWV MEMBERS. Update in October.

NEW BUSINESS

A) OWNERSHIP FOR FIELD GUIDE COMMITTEE. Mike Corbin has agreed to accept Chairmanship of this Committee. Two motions were **made, seconded, and passed,** as follows:

MOVE that MIKE CORBIN be Chair of the Field Guide Committee.

MOVE the responsibility for PWV Patrol Descriptions and Public Trail Descriptions be moved to the Trail Patrol Committee.

Regarding **public trail descriptions**, Alan Meyer explained that Joan Kauth has set up a single set of masters that can be used to generate both the **PWV patrol descriptions** and the **public**

trail descriptions for each of our trails. This should make the update of these descriptions much easier to manage than in the past. Work continues.

There was much discussion as to whether there is a need to create a new version of the trail guide book that PWV published in the past. The timing is good because we have run out of inventory of the first version, and we now have updated and improved trail descriptions. Right now, we have no printed version available. Kevin Cannon also noted the USFS has many trails that are not covered in PWV trail descriptions. The Forest Service maps cover 104 trails, while PWV covers 67 trails.

B) STRATEGIC PLAN ORGANIZATION OBJECTIVE. Alan Meyer showed slides on current situation and possible desired improvement, and explained: Activity--Increase the proportion of high priority trail patrols by 5% over the previous 3 years. Metric--Number of high/medium priority patrols as the percentage of total patrols vs. average of previous 3-year period. Only count trail patrols; not specialized activities like restoration, trail maintenance, or KIN. Each patrol counts once--not multiplied by number of members on the patrol. Discussion followed on how we could encourage and promote patrols on high and medium priority trails, and regularly reinforce members to do higher priority trails. He also presented data on percentage of patrols on low, medium and high priority trails for the past 10 years.

Meeting adjourned at 8:15 p.m.

Meg K. Parmer, Secretary

Next Board Meeting: **October 20, 2016, 6:30 p.m.**